

Heidi Adams

Production Designer

I.A.T.S.E. LOCAL 800

Heidi Adams is a leading advocate of progressive film design, an established Production Designer, digital set designer and trained architect. Heidi is an ambidextrous designer, moving seamlessly across disciplines, always working at the leading edge of change. She concentrates primarily in her work to blend fantasy and reality together, her output is often visionary and she believes that “nothing is impossible”. Be it production design for theater, films, commercials, architecture, private homes and office environments: her work is about spaces - spaces that tell and frame stories.

Ms. Adams was granted a full four years scholarship to the Rhode Island School of Design, and received a Bachelor of Fine Art degree from this prestigious design school. She concentrated her studies in Architecture, Sculpture and Product Design. She studied under the world-renowned faculty of Roni Horn (Whitney Museum) and Ronald Jones (MOMA). She feels privileged to have done so. During her tenure at the Rhode Island School of Design her published works include *Zeitschrift Fur Allen 10B Review of Everything* by Dieter Roth and in the *RISD Works: Supplement to the Rhode Island School of Design, Volume 72*. Ms. Adams was also awarded an Individual Art Fellowship by the City of Pasadena.

Ms. Adams has owned two set construction companies over the past sixteen years, Pinfish Productions based in Pasadena, CA and Made, Inc. based in Burbank, CA. She still maintains a small studio for special projects and her personal work. Ms. Adams has caused to be built as a Designer a set as small as a single fly wall to a home or office set with a multiple storied exterior with full landscaping including a multi-roomed interior, fully dressed on many occasions. Examples of these set designs and builds are available for your review.

Ms. Adams, with her former design partner, built the Tryon Residence in Los Angeles, CA and redesigned, and implemented those massive design changes, in the Joiner Residence in Malibu, CA and the Tool Of North America office complex.

Ms. Adam’s personal work has been showcased and exhibited privately on many occasions:

Pasadena Arts Council – Group Show, Pasadena, CA

Street in Rome – single installation, Rome, Italy

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AS220 Attic – One Person Show Providence, Rhode Island

Woods-Gerry Gallery – Group Show Providence, Rhode Island

Red Eye Gallery – Collaborative Installation Providence, Rhode Island

Dental Records – Carr Haus, Collaborative Performance Art, Providence, Rhode Island

Department Office – One Person Show, Providence, Rhode Island

After working in architecture Ms. Adams migrated to the film industry. Her combination of design talents and digital skills quickly established her as one of the most sought after commercial Production Designers.

Ms. Adams has a keen interest in how people, places and objects interact. She surrounds herself with a diverse collection of creative talents and regularly brings them together, to discuss and debate their ideas in the informal environment of her studio, over wine and cheese.

Ms. Adams was an early member of 5D: The Future of Immersive Design. In addition, Ms. Adams often designs furniture for her more non-traditional sets when a “ready made” piece cannot be found. These creations and their trademarks are often purchased by the Product Company, Advertising Agency or Production Company she is working with/for at the time, as a separate Intellectual Property. She presently has a line of modern products on the market under the brand name Form by Heidi that are sold internationally.

Ms. Adams has been a member of the International Alliance of Theatrical Stage Employees and Motion Picture Technicians (I.A.T.S.E. Local 800) since March 3, 1998.

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LONG FORM SHORT FILMS:

| <u>TITLE</u> | <u>DIRECTOR</u> | <u>PRODUCTION COMPANY</u> |
|---------------------------------------|-----------------|---------------------------|
| CHAOS BIG TV | | HARVEST FILMS |
| THE KEY PAUL STREET | | BELIEVE FILMS |
| McDONALD'S – THE MOVIE DAVID SHANE | | HUNGRY MAN |
| FINAL SALE JULIE HERMELIN | | 2MUSE PRODUCTIONS |
| NIKE – THE MOVIE CAROLYN CHEN | | BELIEVE MEDIA |
| VANS – THE MOVIE DAN APPEL | | APPEL CREATIVE |

COMMERCIAL DIRECTORS DESIGNED FOR:

LANCE ACCORD, DAN APPEL, BIG TV, SCOTT BURNS, CAROLYN CHEN, MATTHEW CULLEN, RAY DILLMAN, JONATHAN DAYTON & VALERIE FARIS, MICHAEL DOWNING, JASON FARRAND, ANDY FRENCH, CRAIG GILLESPIE, BOB GIRALDI, CHRIS HOOPER, DAVID JELLISON, JIM JENKINS, ERICH JOINER, YOUNG KIM, RUSS LAMOUREUX, BARTON LANDSMAN, RICK LeMOINE, BENNETT MILLER, GLENN MILLER, STEVE MILLER, NOAM MURO, DEWEY NICKS, JOHN O'HAGAN, MARCUS RABOY, HANK PERLMAN, BO PLATT, RUPERT SANDERS, DAVID SHANE, BAKER SMITH, SPECK & GORDON, DAVID SHANE, NICK SPOONER, PAUL STREET, MICKEY TAYLOR, FRANK TODARO, KINKA USHER, PAUL VOS, STACY WALL, CHARLIE WATSON...

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COMMERCIAL PRODUCTION COMPANIES DESIGNED FOR:

@RADICALMEDIA, A52, APPEL CREATIVE, ARTIST COMPANY, BELIEVE MEDIA, BOB INDUSTRIES, BRAVO ZULU, COHN & CO, COMPANY FILMS, DIFFERENT BEAST WEB, EPOCH FILMS, FREEMARKET FILMS, G&M PLUMBING, HARVEST FILMS, HUNGRY MAN, HKM, H.S.I, MJZ, MOTION THEORY, MOXIE PICTURES, OMAHA PICTURES, PARK PICTURES, PREMIERE HEURE, RHYTHM & HUES, RSA USA, RUCKUS, SAVANT FILMS, TOOL OF NORTH AMERICA, 2MUSE PRODUCTIONS, VILLIANS...

PRODUCTS DESIGNED FOR:

ADIDAS, ANIMAL PLANET, AT&T, AUDI, BLACK & DECKER, BURGER KING, COORS, DANNON YOGURT, DIGIRONO, DOMINO'S, ENERGIZER, FORD, FOX SPORTS, GEICO, GOOD GUYS, HBO, HEWLETT PACKARD, LEAP FROG, LIPTON, MAZDA, MCI, MERCEDES, MOUNTAIN DEW, NATIONWIDE, NIKON, NISSAN, PAYLESS, ROSS, SCHICK, SEARS, 7-ELEVEN, SEGA, SNICKERS, SPICE ISLAND, SPRINT, STATE FARM, TOSHIBA, TOYOTA, UPS, VANS SPORT SHOES, V-8, VOLKSWAGEN, WAL-MART, WATERPIC...